KARAN MANDAVIA

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Portfolio: karanmandavia.figma.site

SUMMARY

Product Manager with 4+ years of experience in product development across AI, SaaS, healthcare, and fintech platforms.

IMPACT

+200%	+65%	+40%
Increase in Daily Active Users Bizora.ai	Increase in users making first transaction Wealthup	Increase in onboarding completion Bizora.ai

WORK EXPERIENCE

Associate Product Manager, Wealthup Jan 2026 – Present

- Owned discovery and product strategy for onboarding, goal creation, and investment workflows within a goal-based investing platform.
- Analysed user behaviour, customer feedback, and competitor products to identify friction points and prioritize product improvements.
- Defined product requirements and collaborated with engineering to launch scalable financial planning and investment experiences.
- Worked cross-functionally with stakeholders to improve activation, engagement, and investment clarity across the user journey.
- Used research and analytics to validate hypotheses and guide product decisions.

Product, Curolynk Sep 2025 – Dec 2025

- Owned product discovery and workflow definition for MedCoterie, a healthcare collaboration platform connecting medical professionals.
- Worked directly with founders to define MVP scope, prioritize features, and translate business requirements into product workflows.
- Conducted customer interviews and competitive analysis to validate product direction and identify adoption opportunities.
- Partnered with engineering from requirements gathering to launch; defined scalable product architecture and user journeys.

Founding Product Designer & Product Strategy, Bizora.ai (US-based AI Startup) Jun 2025 – Sep 2025

- Drove product discovery, user research, and roadmap discussions for an AI-powered tax and research platform.
- Identified onboarding and retention bottlenecks through behavioural analysis and customer feedback, contributing to a 28% increase in retention.
- Prioritized and launched workflow improvements that increased onboarding completion by 40%.
- Conducted market research across 10+ competing AI platforms to uncover product opportunities and inform strategy.
- Worked closely with founders and engineering to define requirements, execution priorities, and release plans.

UI/UX Designer, Tata Consultancy Services, Pune Jan 2021 – Apr 2023

- Designed enterprise dashboards and banking applications for a global financial client.
- Improved platform engagement by 20% through usability improvements and workflow optimization.
- Conducted A/B testing and usability research; used Google Analytics and Power BI to analyse user behaviour and reduce report generation time by 40%.

CASE STUDIES & PORTFOLIO

- **Portfolio:** karanmandavia.figma.site
- **Wealthup Case Study:** View case study
- **Bizora Case Study:** View case study

SKILLS

Product Management & AI Tools: Product Strategy, Product Discovery, Roadmap Planning, Feature Prioritization, Product Analytics, User Research, PRDs, User Stories, Stakeholder Management, Agile, Sprint Planning, Customer Interviews, Go-to-Market Strategy, Claude, ChatGPT, Cursor, Lovable, Figma Make, AI-assisted Product Development

Design & Analytics: Figma, Wireframing, Prototyping, User Journey Mapping, Design Systems, Information Architecture, Power BI, Tableau, Business Analytics, SQL, Python, Mixpanel, PostHog, Microsoft Clarity, A/B Testing, Behavioral Analytics

EDUCATION

MSc in Business Analytics (Merit), University of Birmingham, UK Sep 2023 – Sep 2024

B.E. in Computer Engineering (CGPA 8.43), St. Vincent Pallotti College of Engineering & Technology, Nagpur Jul 2016 – May 2020